**Package Sponsorship Levels and Benefits**

*Maximize your impact by selecting a sponsorship package and receive a great return on your investment.*

| Platinum Sponsor of the Premier Conference Reception at the Prudential Tower *(limited to 2 sponsors)* | Platinum $5,000 |
| Display your company sign in a prominent location at the Prudential Tower, the most amazing view of Boston |
| Recognition as a Platinum Sponsor with a half page ad in the front inside cover of the program guide |
| Display your company sign near the registration table |
| Display your company giveaway items near the registration/check-in table; Up to two for platinum and one for gold |
| Showcase your company with a complimentary table-top exhibit Saturday and Sunday |

| Gold Sponsor of the Opening Reception at the Northeastern Visitor Center *(limited to 2 sponsors)* | Gold $3,000 |
| Display your company sign or project your company logo at the Opening Reception in the NEU Visitor Center |
| Recognition as a Gold Sponsor with a half page black and white ad in the program guide |
| Recognition as a Gold Sponsor in the program guide |

| Silver/Coffee Break Sponsor *(2,000 all day Saturday and 1,500 half day Sunday)* | Silver $2,000* |
| Recognition as a Silver/Coffee Break Sponsor with onsite signage |
| Complimentary exhibit table prominently displayed in the break and poster area for maximum exposure. Decide between a full day exhibit Saturday or half day exhibit Sunday |

| Bronze/Box Lunch Sponsor - Choose your day, Friday, Saturday or Sunday *(limited to 3 sponsors)* | Bronze $1,000 |
| Recognition as a Bronze Sponsor in the program guide |
| Recognition as a sponsor on the conference website |
| Recognition as a sponsor on the housekeeping slides in the session rooms |
| Complimentary full registration; Two for platinum and gold, and one for silver and bronze |

**Individual Sponsorships**

To learn more about individual sponsorships please email nebec14@neu.edu

**Sponsored Sessions - $1,000**

Sponsoring a session recognizes your leadership in a particular field and industry. Select the session you would like to support and it will be named after your company, along with recognition in the program guide and at the session.

**Endowed Plenary Speakership - $750**

Endowing a plenary speakership is a great way to recognize a world-renowned leader in your industry or domain. Select the plenary speakership you would like to support and receive recognition for your valuable contribution.

**Undergraduate Student Awards Sponsor - $500**

Become a sponsor and help to recognize outstanding students/teams in the Undergraduate Student Research and Design Competition. Your sponsorship will be recognized in the conference program guide.

**Best Poster Award Sponsor - $500**

Help recognize students and post-docs that deliver outstanding poster presentations by becoming a sponsor, and receive recognition in the conference program guide.

**Recruitment and Table-top Exhibits - $750 (space is limited)**

Recruit talented students and post-docs and showcase your organization to the Northeast Bioengineering and Biomedical community Saturday and Sunday. Your exhibit comes with one complimentary registration and recognition on the conference website and program guide.

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OVER FOR FRIDAY ONLY CAREER DEVELOPMENT SPONSORSHIPS & EXHIBITS
Sponsorship Opportunities

Overview

The 2014 BMES Northeast Biomedical Engineering Career Conference provides a unique opportunity for BME industry professionals and students to discuss career and industry related topics. The conference is expected to attract 275-325 attendees, including engineers, scientists and students involved in the BME industry. Advance your business objectives and connect face-to-face with an audience poised for growth by sponsoring and/or exhibiting at this year’s conference.

At the BMES Conference you will:
- Increase your company or school’s visibility
- Access a pool of diverse, well-educated and highly motivated young professionals and develop early connections with students
- Network with industry professionals

For more sponsorship and exhibiting information, please contact Terry Young at 301-459-1999 or terry@bmes.org.

Exhibitor Information

Exhibit Space
Each exhibit comes with one 6 ft. draped table, two chairs, one wastebasket and a complimentary registration.

Exhibit Options and Rates
Career Development Sessions - 8:30am - 2:00pm: $250
Career Networking Session - 3:00pm - 6:00pm: $100
All Day Friday/Career Development & Networking Session 8:30am - 6:00pm: $300

Exhibit Benefits
- Pre-show promotion on the conference website
- Program guide recognition with your company or school’s link
- Onsite signage

Career Networking Session Sponsor (Friday only) - $825
Career Networking Session Sponsor Receives:
- Recognition in the program guide
- Recognition on the conference website
- Onsite signage during the Networking Session
- A complimentary Friday only registration
- A complimentary table-top exhibit at the Networking Session

Breakout Session Panel Sponsor (Friday only; 9 available) $400 ea.
Panel Sponsor Receives:
- Up to two representatives from your company to sit on your panel
- Complimentary Friday only registration

Break Sponsor (Friday only; 2 available) - $450 ea. or $650
Break Sponsor/s Receives:
- Recognition in the program guide (for two breaks only)
- Onsite signage recognition during your selected break/s

Break Sponsor (Friday only) - $750
Breakfast Sponsor Receives:
- Recognition in the program guide
- Recognition on the conference website
- Onsite signage recognition during breakfast

Sponsor Benefits

Breakfast Sponsor (Friday only) - $750
Breakfast Sponsor Receives:
- Recognition in the program guide
- Recognition on the conference website
- Onsite signage recognition during breakfast

Maximize your impact by combining your BMES sponsorship/exhibit with the 2014 Northeast Bioengineering Conference (NEBEC)!
To learn more NEBEC sponsorship opportunities go to www.nebec.org “Sponsorship” page.

IMPORTANT: Sponsor and exhibitor program guide recognition is subject to print deadline.

www.bmes.org/northeastconference